

# AMEEX MANAGED SERVICES

## Multi-skilled Website Development Support & Maintenance Service

At Ameex Managed Services (M&S), we manage websites of all type, technology, size & complexity for businesses and organizations world over. Ameex's website Support & Maintenance service is specifically designed to meet the challenges of maintaining a modern website & Ecommerce platforms that must be agile, available, secure, provides exceptional user engagement and delivers business results.

### Through Ameex Support & Maintenance service, businesses can address challenges like

#### Multi Skilled Resource Requirement

Websites today are far more technically complex. Maintaining a website in top notch condition will require a variety of skillsets like Technical, SEO, Digital, UX, Server, Cloud and other niche skills. Having a team of people with all these skillsets will result in high fixed operating costs. Ameex's M&S team come packed with multi skilled experts in every area. Through our monthly Support plans, you will have a multi skilled team required to maintain your website.



**Jay Patel**  
*Director of Online Marketing & Data Systems*  
National Haemophilia Foundation



"Ameex has been an amazing partner supporting us with innovative web development solutions for the past couple of years. Most recently, they developed a Facebook app that integrated our Facebook posts and displayed them one of our campaign websites. This project posed a couple of challenges, that Ameex was able to help us navigate through, with some creative thinking. In short, we are glad to have Ameex on our side, supporting us with all our web development needs."

#### Shared Resource Model

Having a dedicated team of multiple people with different expertise inhouse is certainly great. But is the team being effectively utilized all the time? Through Ameex's M&S plans, you only use and pay for the time & effort required to work and maintain your websites. You can cut down on your high operational expense by switching to this shared model.



**David-Alexandre Jost**  
*Senior Director Digital Strategy*  
Epilepsy Foundation



"The Epilepsy Foundation, a non-profit with nearly 50 local partners throughout the United States connects people with epilepsy and seizure disorders to treatment, support and resources. Ameex built a robust and scalable website that helped the Foundation reduce time to market, increase reusability and significantly cut down our operational costs for maintaining websites."

#### 24X7 Emergency Coverage

Websites & Ecommerce platforms today need to be available and performing all the time. Websites catering to multiple countries or markets have to remain functional all the time. Ameex's 24X7 SLA backed global coverage for emergency issues provides round the clock coverage and support to clients. Our support engineers are battle hardened in troubleshooting issues like site down, errors in website, server outage, slow page loading, nonfunctional sites etc.



**Carole M. Cusack**  
*Managing Director*  
American Board for Occupational Health Nurses, Inc. (ABOHN)



"We have been clients of Ameex since 2015 and continue to be impressed with this team. There are many things to compliment, including their exceptional customer service and their response time. Ameex has helped us many times with our site outages, jumping on calls and resolving immediately."

Ameex's core expertise lies in handling websites built on any CMS, DXP or ECommerce Platforms



## OUR SERVICES

### Website Development Support

- Custom Development & Enhancements
- CMS - Version, Security, Patch Updates
- Module, Extension, Theme Installations
- Custom Module Development
- UI/UX, HTML/CSS, Creative Design
- Content Updates & Publishing
- QA, Troubleshooting & Bug Fixing
- Multisite, Cloud Hosting, Deployment

### Website Maintenance

- Proactive CMS Security & Patch Updates
- Periodic Health Checks & Site Audit
- CMS Security Audit
- Website Performance Monitoring
- Website Uptime Monitoring
- Back up & Disaster Recovery
- 24X7 Emergency Support

### Website SEO Services

- SEO Audit and Best Practices
- On page & Off Page SEO Implementation
- Search Engine Optimization
- Competitive Research & Benchmarking
- GA, GTM, GSC set up & Tracking
- Goal Setting, Tracking & Analytics

### Application Security

- On Demand Source Code Analysis or Static Application Security Testing (SAST)
- On Demand VAPT (Vulnerability Analysis and Penetration Testing)
- Cloud WAF deployment and Management (Web Application Firewall)
- Secure Coding Best Practices

# Digital Marketing as a Service

(Business Growth Services)

## SEO & Content

On Page, Off Page SEO  
Implementation & Optimization

Industry Research & Benchmarking

Keyword Analysis, SERP Optimization

Organic Traffic Growth

## Digital Marketing

Digital Campaign Design & Execution

SEM, Paid Media, Social Media, Email

Channel Analysis & Optimization

Landing Page Creation & Design

## Data Analytics & Tracking

GA, GTM, GSC set up & Tracking

CRM, 3<sup>rd</sup> party Analytics, Marketing  
Automation setup

Traffic Analytics & Tracking, Customer  
Journey Mapping

Funnel Analysis, Campaign Analytics

## UI/UX & Conversion

Site Architecture, UI/UX design Optimization

Omni Channel Personalization

Chat bot Implementation, Conversational UI

Digital Enhancements & Ecommerce

Google AMP, PWA, Native Apps

**Inc.  
5000**

A 7 times consecutive  
INC 5000 company  
(2014-2020)



ISO/IEC 27001:2013  
CERTIFIED

**Gartner**  
— 2019 —

Ameex named as an "emerging"  
company in "Digital Workplace  
Transformations"

**ACQUIA**

Awarded "Best Personalization  
Practice in Action" by Acquia



**10+**  
Years of Operational  
and Process Maturity



**100K**  
Tickets Delivered



**150+**  
Global Clients

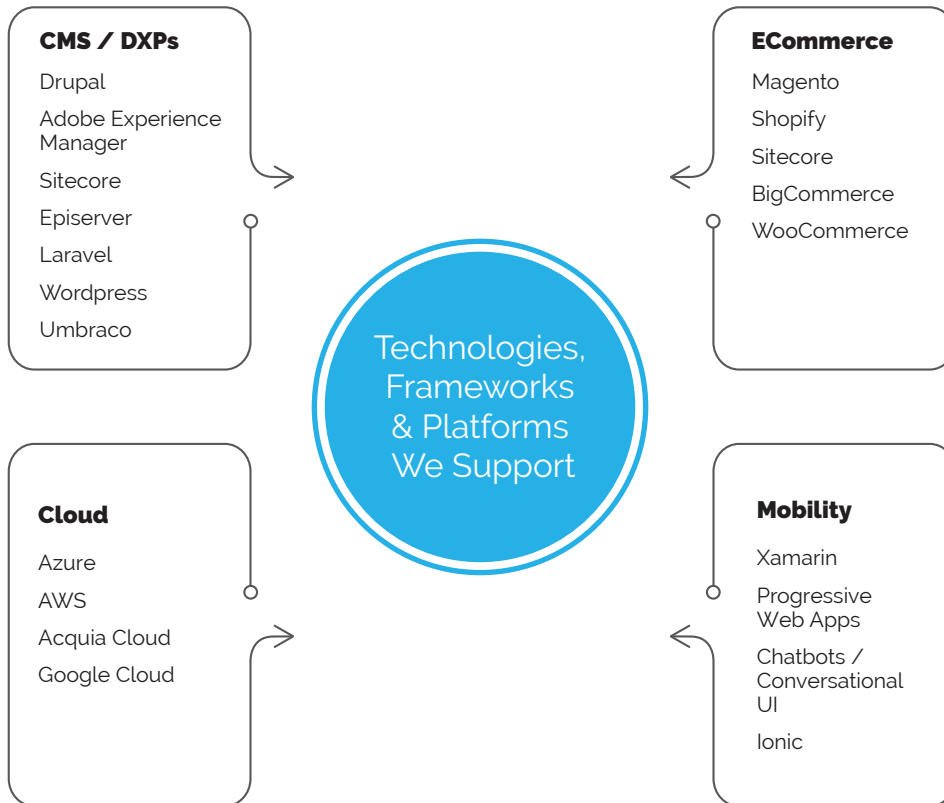


**50+**  
Multiskilled Support  
Engineers

# Get Access To Best-in-Class Experts

- Software Developer
- Solution Architect
- Performance Optimization Experts
- UI Engineer / UX Designer
- QA/Tester

- Server Admin
- CMS Experts
- Analytics Experts
- Digital Marketing Specialists
- Cloud Experts



## Some of Our Esteemed Support Clients



### Talk to Us

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abhijit.paul@ameexusa.com

### Ameex Technologies Corp HQ

1701 E Woodfield Rd, Suite 710 Schaumburg, IL 60173

### Other Locations

Newyork | Colorado | Alabama | Singapore | India

[www.ameexusa.com](http://www.ameexusa.com)



Multiskilled Support Video